VISIT PHILADELPHIA®

Market Calendar: Q2 2022 – Q1 2023

Updated March 15, 2022
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Month	April	May	June	July	August	September	October	November	December	January	February	March
Avg Temp	64°	74°	83°	87°	85°	78°	67°	56°	45°	40°	44°	53°

IVCC Monthly Attendance (2021): 15,000 / 10,000 / 5,000 / 0

Events

Exhibitions
- Keith Herring: A Radiant Legacy, Michener Art Museum, Mar 12, 2022 - Jul 1, 2022
- Extreme Deep: Mission to the Abyss, Academy of Natural Sciences, Apr 2, 2022 - Jul 24, 2022
- Harry Potter: The Exhibition, The Franklin Institute, Feb 18, 2022 - Sep 18, 2022
- Authentic: Truth and Perception in Chinese Art, Phila. Museum of Art, Through Jul 3, 2022
- Waiting for Tear Gas, Phila. Museum of Art, Through Jul 17, 2022
- Liberty or Death: Don Troiaini's Paintings of the Revolutionary War, Museum of American Revolution, Through Sep 5, 2022
- Light Installations by Bruce Munro, Longwood Gardens, Jun 30, 2022 - Oct 30, 2022
- Autumn's Colors, Longwood Gardens, Oct 1, 2022 - Nov 13, 2022
- Walt Disney Exhibit, The Franklin Institute, Feb 2023

Holidays
- Easter Sunday Apr 17
- Mother's Day Sunday May 8
- Memorial Day Monday May 30
- Juneteenth Sunday Jun 19
- Father's Day Sunday Jun 19
- Fourth of July Monday Jul 4
- Labor Day Monday Sep 5
- Indigenous People's Day Monday Oct 10
- Halloween Monday Oct 31
- Hanukkah Sunday-Monday Dec 18 - 26
- Thanksgiving Thursday Nov 24
- New Year's Eve Saturday Dec 31
- Christmas Sunday Dec 25
- Lunar New Year Sunday Jan 22
- Martin Luther King Jr.'s Day Monday Jan 16
- Valentine's Day Tuesday Feb 14
- President's Day Monday Feb 20
- St. Patrick's Day Friday Mar 17

Festivals/ Events
- Philly Theatre Week Apr 1 - 10
- PA Bridal & Wedding Expo Apr 10
- Broad St. Run Expo May 1
- Italian Market Festival May 21 - 22
- Woodspring Suites Philadelphia Northeast Jun 2022
- Rittenhouse Square Fine Art Show Jun 3 - 5
- Dragon Boat Festival Jun 3
- PHS Flower Show Jun 11 - 19
- Chester County Blobfest Jul 8 - 10
- BlackStar Film Festival Aug 3 - 7
- 2nd Street Festival Aug 7
- Chester County Mushroom Festival Sep 10 - 11
- Made In America Sep 3 - 4
- Rittenhouse Square Fine Art Show Sep 16 - 18
- XPoNential Sep 16 - 18
- OctoberFeast Oct 15 - 16
- Oktober Fest TBD Oct
- Design Philadelphia Oct 12 - 23
- OutFest TBD Oct
- Apple Festival Nov 5 - 6
- Thanksgiving Day Parade Nov 24
- Mummers Parade Jan 1
- Greater Philadelphia Home Show Jan 6 - Jan 8
- Home + Garden Show Feb 24-26
- Philadelphia Auto Show TBD
- St. Patrick's Day Parade Mar 12
- Cherry Blossom Festival Apr 8 - 10
- Manayunk StrEAT Food Festival Apr 24
- All-Star Festival May 14
- Roots Picnic Jun 4 - 5
- Latino Film Festival May 29 - Jun 5
- Odunde Festival Jun 12
- Chinese Lantern Festival TBD Jun
- Philadelphia Folk Festival Aug 18 - 22
- Welcome America, Jun 19 - Jul 4
- Fringe Festival, Sep 8 - Oct 1
- Christmas Village, TBD

Sports/ Concerts
- Penn Relays Apr 28 - 30
- Lorde The Met Apr 20
- Broad St. Run May 1
- Phillies Opening Day May 1
- Dad Vail Regatta May 13 -14
- Radnor Hunt Races May 21
- College Graduations
- BlueCross RiverRink Summerfest, TBD
- T-Pain The Fillmore Jun 2
- Bastille The Met Jun 3
- Curtis Cup Jun 10 - 12
- Justin Bieber Wells Fargo Center Jun 16
- 5 Seconds of Summer The Mann Center Jul 6
- The Weeknd Lincoln Financial Field Jul 14
- Elton John Citizen's Bank Park Jul 15
- Shawn Mendes Wells Fargo Center Aug 2
- Alicia Keys The Met Aug 7
- Leon Bridges The Mann Center Aug 13
- Tenacious D The Mann Center Sep 11
- Philadelphia Distance Run Sep 18
- Bonobo Franklin Music Hall Sep 24
- Resistance Revival The Mann Center Oct 7
- National Coming Out Day Oct 11
- Head of the Schuylkill Regatta Oct 29 - 30
- Philadelphia Marathon Weekend Nov 18 - 20
- Army Navy Game Dec 10
- Winter at Dilworth, TBD
- BlueCross RiverRink Winterfest, TBD

National Observances
- Women's History Month
- Jewish Heritage Month
- Asian Heritage Month
- LGBTQ Pride Month
- Hispanic Heritage Month
- Mural Arts Month
- LGBTQ History Month
- Native American Heritage Month
- Black History Month

Conventions

Total Room Nights (PHLCVB)

Apr	Apr 2-5	Apr 15-24	Apr 29 – May 2	May	Jun 28 – Jul 1	Jul 9	Jul 20	Jul 29 – Aug 2	Sep 10-14	Sep 19-22	Sep 28	Oct 13-15	Oct 23-26	Nov 3-5	Dec 2-4	Dec 2	Jan 5-8	Jan 11-15	Mar 18-22
	13,697	27,570	11,710	17-19 9,900	16,967	28,690	9,198	14,295	20,812	13,788	23,400	21,805	17,520	17,610	6,840	4,850	8,710	9,916	30,420
	Fed. of Am. Societies for Experimental Biology	NEQ Volleyball	American Association of Neurological Surgeons	Informa Markets	National Athletic Trainers Association	Am. Fed. of State County & Municipal Employees	Zeta Phi Beta Sorority, Inc.	American Veterinary Medical Association	American Academy of Otolaryngology	Society of Cable Telecomm. Engineers	New Hope Network	American Nurses Credentialing Center	Association for Financial Professionals	Cystic Fibrosis Foundation	National Council for the Social Studies	Reed Exhibitions	American Historical Association	United Soccer Coaches	Pittsburgh Conference on Analytical Chemistry

Center City Hotel Occ.: 100% / 50% / 0%

3- Yr Avg., 2017-19 (STR)

2022-2023 Monthly Reforecast (Tourism Economics)

Monthly 3-yr Avg., 2017-19 (STR)	84%	84%	86%	82%	82%	82%	86%	79%	64%	61%	68%	79%
	April	**May**	**June**	**July**	**August**	**September**	**October**	**November**	**December**	**January**	**February**	**March**
Forecast 2022-23 (TE)	58%	61%	65%	66%	68%	68%	71%	70%	59%	45%	56%	68%