



# 76 PLACE

*at Market East*



# PROJECT OVERVIEW

## Proposal:

- NBA Arena
- Will host games, concerts and community events
- Located in the existing Fashion District Mall; 10th – 11th Streets, Market to Cuthbert Streets

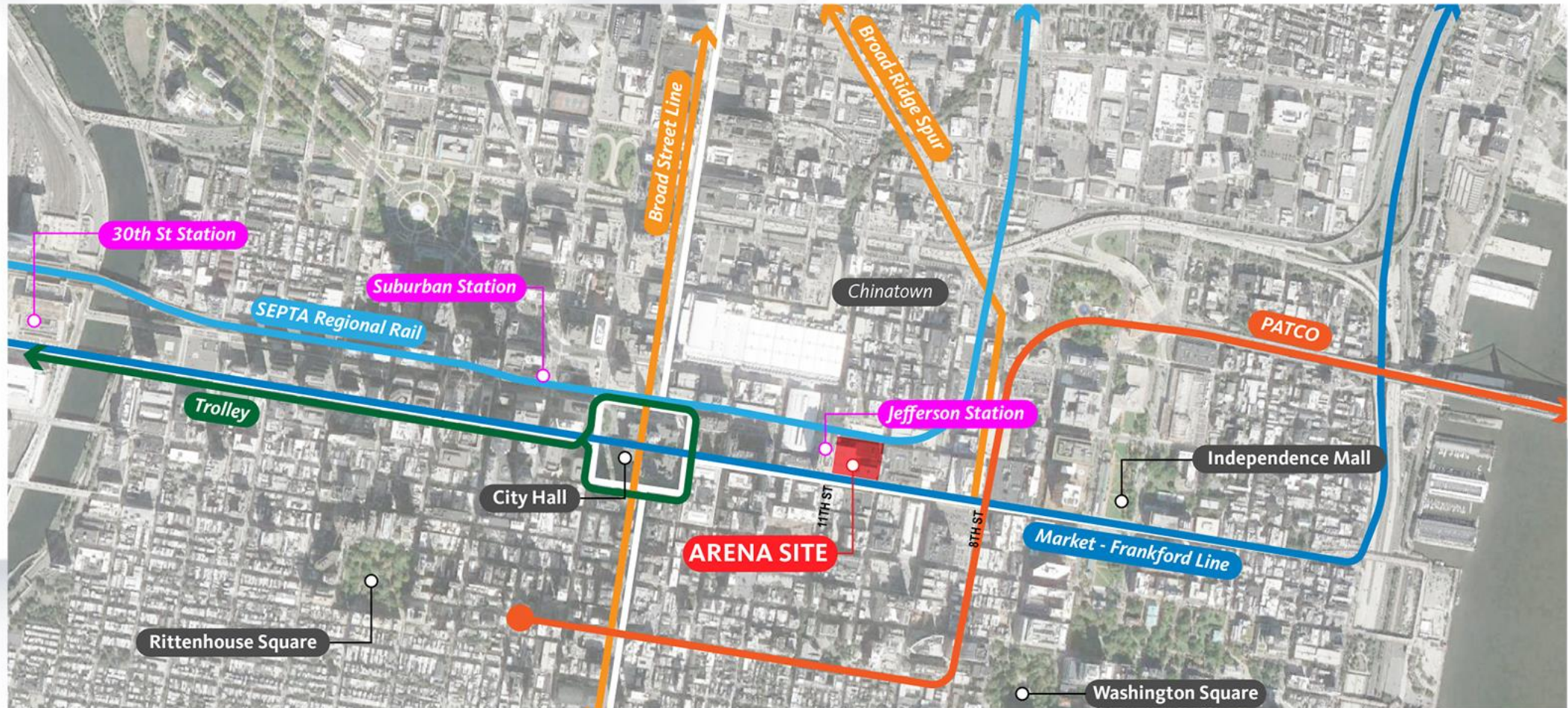
## Approach:

- Privately-funded
- Built working in collaboration with the community
- Prioritizing equity, inclusivity, and accessibility



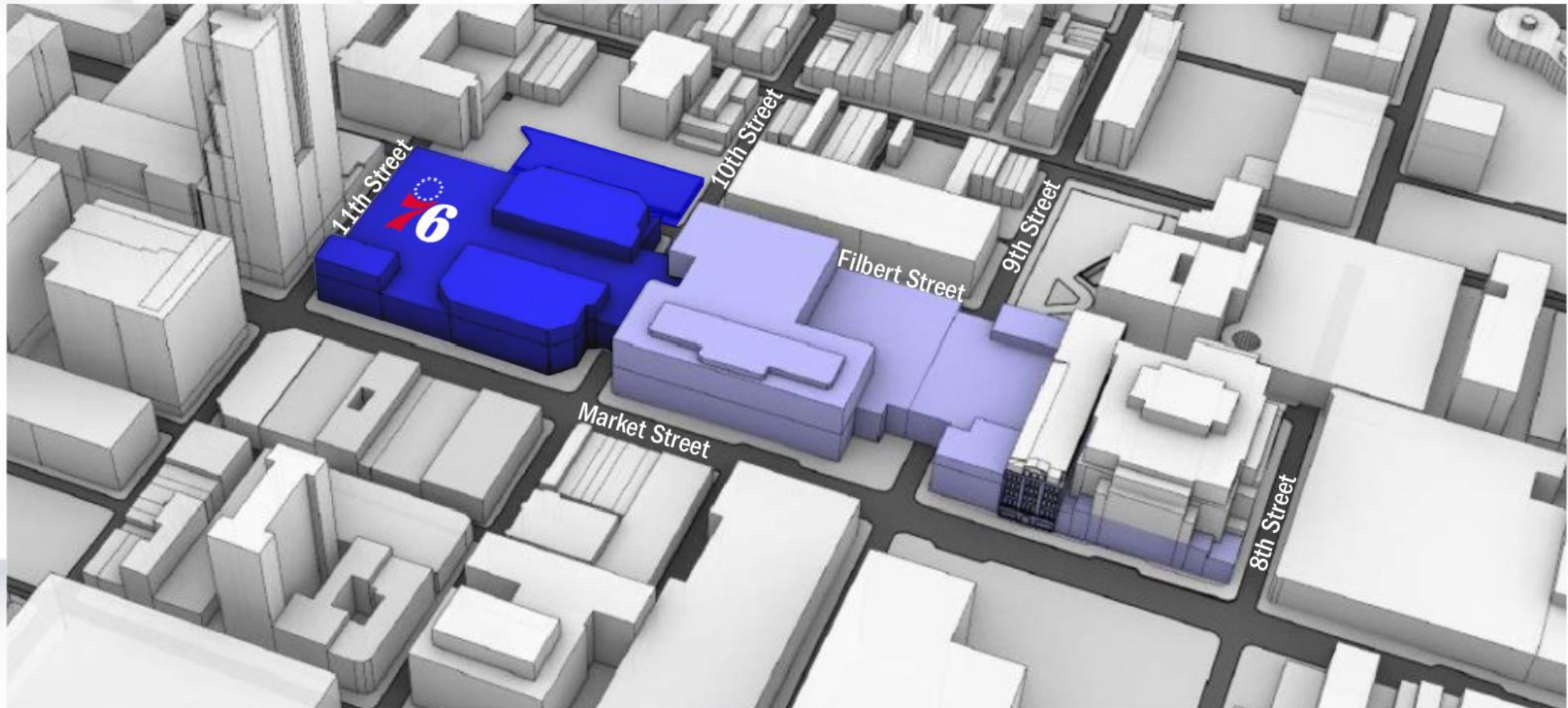


# SITE LOCATION





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# TRANSPORTATION

## Goal:

Promote mass transit and minimize traffic impacts



Direct connection to over 200 transit stations  
*9X Wells Fargo Center*



29 garages distributed within 1/2 mile



Varied arrival times will help reduce impacts



# CONCEPTUAL RENDERING







76 PLACE

BREAKING NEWS

Philadelphia Weather

ACROSS THE REGION  
PHILLY 61°  
SHORE 65°  
POCONO 57°

RESTAURANT

ENTRANCE

ENTRANCE

76

PHILADELPHIA  
BUSINESS







# ECONOMIC IMPACT

**Yearly Visitors**  
**1,688,423**



**Yearly Events**  
**150**



## ARENA

**Full Time Jobs**  
**1,000**



**Economic Impact**  
**\$400m**



## SURROUNDING AREA

**Full Time Jobs**  
**9,800**

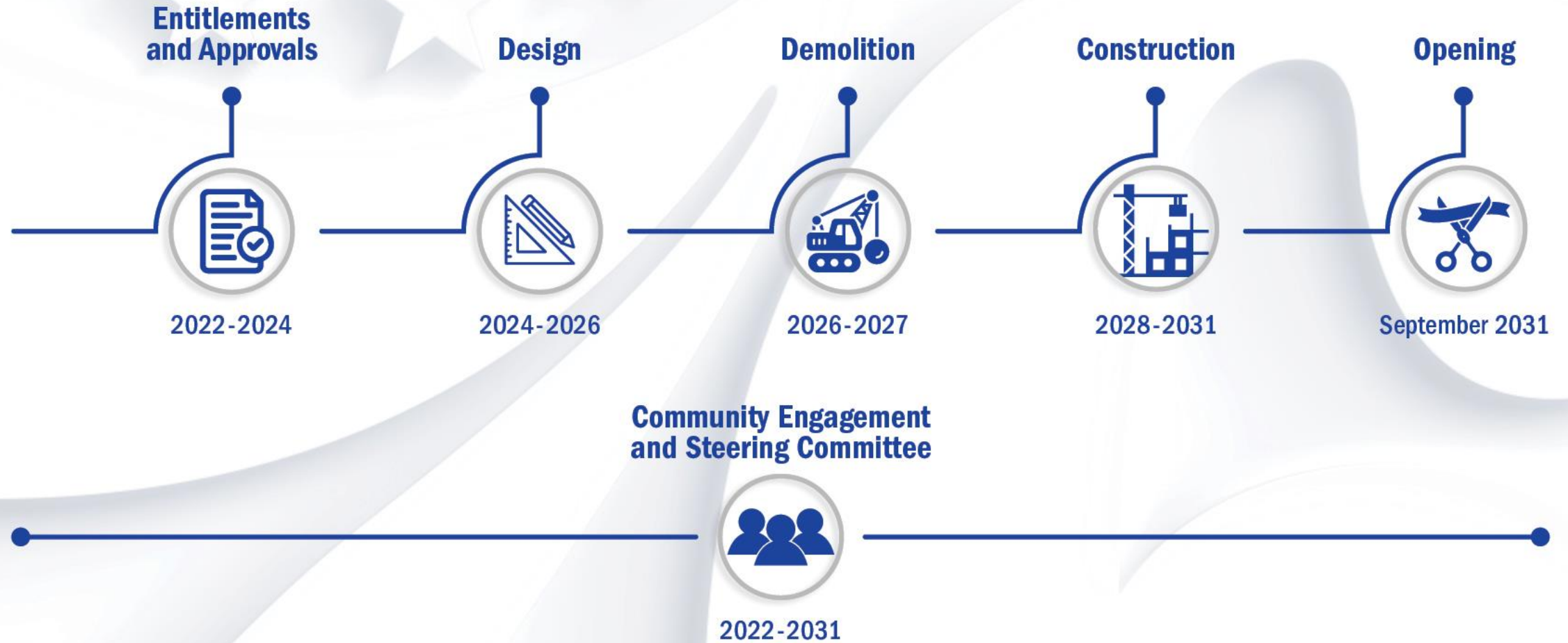


**Economic Impact**  
**\$4.5b**





# PROJECT TIMELINE





# EQUITABLE DEVELOPMENT

In partnership with Mosaic Development we can make 76 Place a model for inclusive, responsible and equitable development

## Development & Construction:



Invest in the capacity of diverse workers and businesses

## Arena Operations



Programs to recruit, train and prepare diverse workers

## Small Business Partnerships



Programs to support the growth of diverse businesses

## Community Engagement & Benefits



Community Benefits Agreement to address priorities for surrounding neighborhoods